

CREATIVE TEAM FUNDRAISING IDEAS

Online donations

The easiest and quickest way to raise donations is through email notifications. Set up a **Team Fundraising Page** online and send the link to your page via email to gather donations.

Day Off Opportunity Drawing

Ask the owner of your company or boss to donate a paid day off to the winner of a drawing. Sell tickets for \$5-\$25 to your co-workers (this is an easy way for most companies/businesses to contribute without donating cash).

Ask your local community groups

(Houses of worship, Professional organizations, and Volunteer organizations) if you can make a 5 minute announcement at their next meeting and pass out personalized pledge form cards with a link to your online Team page.

Collection Jar

Place collection jar with a personalized label on your desk and in common break areas for "impulse" donations.

Wine and Cheese Party

Gather an assortment of wine and cheese and invite your friends and family over for a special wine and cheese party for \$20 per person (try to get the wine and cheese donated)

50 / 50 Opportunity Drawing

Hold a 50 / 50 opportunity drawing for a certain time period: a week, two weeks or a month. Half the money goes to the 2008 NAMI Walks and the other half goes to the winner of the drawing.

Be a Guest Bartender

Send out an "Evite", inviting everyone you know to join you for a drink and ask them to invite everyone they know. Create a sign to place on the bar or a slip to put with checks that reads, "All tips collected tonight will go directly to Joe Walker, who is walking 2.4 miles to raise money for 2008 NAMI Walks.

Dress Down Days at Work

Ask management if you can have Dress Down Day to benefit your team at work. Charge people \$5 to wear jeans to work on Fridays or any other specified day. This is a quick and easy way to raise big bucks.

Karaoke Night

Sell tickets for an evening of not-quite "professional" singing at a local bar or at home. Get people to donate money to stop their friends from singing or have a singing contest. Charge an entry fee and have proceeds from the ticket sales go to your team fundraising goal.

St. Patrick's Day

Hold an Irish-themed party with your 2008 NAMI Walks team in mind. Serve Irish Coffee and green Harp along with corned beef and cabbage. Ask each of your guests for a donation.

Never forget the FUN in Fundraising. Use your creativity!

adapted from Donate Life by Chrissy Thorton